Geffery A. Martin

Jeffery is a successful technologist, entrepreneur, scholar, author and educator. His interests and work span many fields including: leadership and management, politics, psychology, computer science, spirituality and religion, electronic media, transformation and consciousness. He was born in Peoria, IL and raised in IL, Hong Kong and Geneva, Switzerland. A world traveler since he was a child, Jeffery has visited more countries than he can count and every continent except Antarctica.

Jeffery holds undergraduate degrees in liberal arts and applied computer studies, and graduate degrees in management and information technology. A perpetual researcher and life long learner, he's currently a graduate student studying psychology at Harvard University, and at California Institute of Integral Studies where he studies transformation and transdisciplinarity. He is the co-editor, author, co-author, or contributor to over 20 books ranging from holistic health to information technology. The Fourth Awakening is his first collaboration on a fiction book. In addition to books, Jeffery has written many other scholarly and non-scholarly publications, as well as been featured in audio, video, and new media. He is the executive editor of the Journal of Transformative Studies, the director of the Center for the Study of Intent, and on the advisory board of several other research organizations, such as the Center for the Study of Yoga and Health.

Professional

Jeffery began his career at age 13 by founding a mail order company that sold software for the, then new, Commodore 64. By age 15 he was working in television and radio production. He began freelancing college level sporting events as an engineer at age 16 and continued up through age 24, working on many well known national and international-level events. During the week, he continued his production activities which included large amounts of commercial and promotional production, as well as hundreds of newscasts.

Over the years he has continued his interests in this area. In the mid-90's he was part of a group that revolutionized the way commercials were delivered to television and radio stations, and pioneered many of the technologies that have become standard in the industry. This experience led him to realize that the future of the media was going to be based on computer science, not traditional broadcast technology. He continued moving in this direction, eventually becoming an a recognized expert, author, and educator in the information technology field. An entrepreneur at heart, Jeffery has founded and mentored dozens of companies in areas such as of technology, real estate, and holistic health.

Personal

Jeffery was born into a conservative Christian family. Around age 16 his parents started heading towards divorce. The community reaction to this provoked a deep crisis of faith in him. He believed that a religion should manifest what it says in its believers, and when this didn't happen the bedrock of his world began to crumble. Jeffery spent the next ten years searching through (and immersing himself in) every major and many minor religions and spiritual systems, as well as philosophical systems, looking for answers as he tried to rebuild a foundation for his life.

When he didn't find any answers, he took a step back and asked what was most important. The answer he eventually came to was 'quality of life in this moment' and he's spent his life since that time researching how to best achieve and maximize it. Jeffery wrote his first book, volume one in the now legendary Complete Guide to Reiki series, in 1993 during this quest.